



Friday January 2, 2009

12:00 Noon TALK: Sustainable Princeton
Featuring Wendy Kaczerski and Matt Wasserman, of the Princeton Environmental Commission (PEC)

2:00 p.m. TALK: Martin Johnson, President and Founder of Isles, Inc.

4:00 p.m. FILM: Garden Cycles Bike Tour presents: Faces from the New Farm
2008 – TRT: 38 min.

7:00 p.m. FILM: Radiant City
2006 - TRT: 86 minutes

Saturday January 3

FOOD MATTERS WORKSHOP – 3 Parts:

11:00 a.m. - 12:15

Why Food Matters - Food: Mood, Behavior, and Learning Issues. Presenter: Dorothy Mullen

12:15 to 12:45 p.m.

How to Turn Your Lawn into Food
Presenters: Dorothy Mullen and other Lawn-to-Food Project Participants

12:45 to 1:30 p.m.

Ask the Expert -- Barbara Bromley, Mercer County Horticulturist.

2:00 p.m. FILM: Green Builders
2008 – TRT: 60 min.

Filmmaker Bob Szuter follows the screening featuring a panel of people featured in the film: Mark Biedron, co-founder of The Willow School; Christine Bruncati, Sr. Research Architect, Center for Architecture & Building Science Research / NJIT; Jennifer Senick, Executive Director, Rutgers Center for Green Building; and Mike Strizki, Chief Technical Officer, Renewable Energy International Inc.

4:00 p.m. TALK: Mark Biedron, Co-Founder of The Willow School

7:00 p.m. FILM: Shark Water
2006 – TRT: 89 min.

Sunday January 4

1:30 p.m. FILM: Burning the Future: Coal in America. 2008 – TRT: 89 min.
The screening will be followed by a Q&A with filmmaker David Novack, and Jeff Domanski, PhD Candidate, Woodrow Wilson School, Princeton University.

Sunday January 4, cont.

4:30 p.m. TALK: Sharks: 35 years after Jaws with Wendy Benchley, board member of the Environmental Defense Fund and widow of Peter Benchley, and Stan Waterman, president of the Advisory Board of Shark Research Institute and famed underwater videographer.

Monday January 5

12:00 p.m. FILM: Juliette of the Herbs
1998 – TRT: 75 min.

Filmmaker Tish Streeten follows screening

2:00 p.m. PANEL DISCUSSION:

The Whole Earth Goes Green: The Challenges and Rewards of Greening a Commercial Building. *The panel features: Herb Mertz, member of the Whole Earth Center Board of Trustees; Ronald Berlin, the project architect; Wayne Pietrini, project manager for Baxter Construction; Alex Levine, manager of the Whole Earth Center deli and café. Moderated by Fran McManus.*

4:00 p.m. FILM: WWOOF 'n Wander: Opportunities on Organic Farms from Hawaii to the Himalayas. 2008 – TRT: 50 min.
Filmmaker Joshua Halpern follows the screening

7:00 p.m. PANEL DISCUSSION: The State of the Organic Farm in New Jersey. *Panel features David Earling, Gravity Hill Farm; Beth Feehan, West Windsor Community Farmers' Market; Mike Rassweiler, North Slope Farm and a representative from NOFA-NJ. Moderated by Dorothy Mullen.*

Tuesday January 6

1:00 p.m. TALK: Greening Your Business featuring Suzan Globus, FASID, LEED AP, principle of Globus Design Associates.

4:00 p.m. FILM: Flow
2008 – TRT: 84 min.

7:00 p.m.

TALK: Communicating Climate Change
Features Climate Central members Berrien Moore III, Heidi Cullen and Charles Lyons.

For more details on the films and talks, resources, contact information and more information on the festival please go to:

www.princetonlibrary.org/peff

more...

Wednesday January 7

11:00 a.m. PANEL DISCUSSION:

Farm to School Initiatives in New Jersey --
The Whys and Hows of Serving Fresh Local Fruits
and Vegetables in Our School Cafeterias.
Panel features: Rachel Rizal and David Bejar,
Princeton University '09, Community Based
Learning Initiative; Sal Valenza, Food Service
Director, West New York, New Jersey Public
School System; Gary Giberson, Director of Dining
Services at Lawrenceville School, President,
Sustainable Fare; and Linda Geren, Resident
District Manager for Sodexo Campus Services.
Moderated by Diane Landis.

4:00 p.m. FILM: All in This Tea
2008 – TRT: 70 min.

Talk by Paul Hsu, owner, Holesom Tea & Her,
Princeton follows the screening

7:00 p.m. Talk: Greening the University - A
Buying for the Future Perspective
Featuring Executive Director for Purchasing at
Rutgers University Kevin Lyons.

Thursday January 8

12:00 Noon PANEL DISCUSSION:

The Benefits of School Gardens for Students,
Teachers, Schools and Communities.
Panel features: Keerthi S. Shetty and Rosa
Mendoza, Princeton University '09, Community
Based Learning Initiative; Ross Mazur, Princeton
High School, Co-President, Environmental Club;
Annie Kosek, Principal, Littlebrook Elementary
School; Lew Goldstein, Assistant Superintendent for
Human Resources, Public Information and
Community Relations, Princeton Regional Schools.
Moderated by Diane Landis.

1:00 p.m. FILM: Swim for the River
2006 - TRT: 56 minutes

The screening will be followed by a talk by Jim
Waltman, executive director of the Stonybrook-
Millstone Watershed Association.

4:00 p.m. TALK: "GARBLOGGING"
Speaker: Leila Darabi

6:00 p.m. FILM: Trashed
2007 – TRT: 60 minutes
Filmmaker Bill Kirkos follows screening

7:30 p.m. TALK: Elizabeth Royte
Author of *Garbage Land* and *Bottlemania: How
Water Went on Sale and Why We Bought It*

Friday January 9

12:00 noon FILM: Herban Garden
2008 - TRT: 20 min.

Filmmaker Chris Allen follows screening

2:00 p.m. FILM: Coal Ties
2008 - TRT: 23 min.

Filmmakers Carl Reeverts & Paul Zink follows
screening

3:30 p.m. Talk & Screenings:
"Communicating Sustainability: video and
podcast explorations by Princeton University
students". Featuring Shana Weber, Ph.D..
Princeton University Office of Sustainability, with
student films and podcasts.

7:00 p.m. FILM: Addicted to Plastic
2008 - TRT: 85 min.

Filmmaker Ian Connacher follows screening

Saturday January 10

11:00 a.m. TALK: New Approaches to
Community Building and Growing an
Environmental Economy. Speakers: Anastasia
Harrison, Jason Kliwinski and Elizabeth Slate.

2:30 p.m. FILM: King Corn
2007 - TRT: 90 minutes

Filmmakers Curt Ellis & Ian Cheney follow the
screening.

7:00 p.m. FILM: The Greening of Southie
2007 - TRT: 72 minutes

Filmmakers Curt Ellis & Ian Cheney follow the
screening.

Sunday January 11

1:30 p.m. FILM: Greetings from Asbury Park
Directed by Christina Eliopoulos

2008 - TRT: 78 minutes

Filmmaker Christina Eliopoulos follows the
screening, with a panel including Kerry Margaret
Butch, Project Director, Association of New Jersey
Environmental Commissions (ANJEC); Bill Potter,
attorney, Potter and Dickson; and Roy Jones,
Executive Director, South Jersey Environmental
Justice Alliance.

4:30 p.m. It's a Wrap
PEFF 2009 Festival Wrap-Up Party -- music and
refreshments will be provided.

All screenings and talks are free.
Princeton Public Library 65 Witherspoon Street
MORE DETAILS: www.princetonlibrary.org/peff