

Princeton
Children's
BOOK
Festival!

Hello Children's Book Author,

I would like to invite you to submit an application for our 4th Annual "Princeton Children's Book Festival" to be held on Saturday, September 12, 2009 from 11:00- 4:00 pm at the Princeton Public Library in Princeton NJ.

Children's authors and illustrators will have the opportunity to display, discuss, and autograph their published works along with meeting and greeting the community. We are planning to have live musical entertainment and will have an optional venue for all author readings on the Library Plaza.

There is no fee to participate or honorarium for this festival, nor can we reimburse for travel expenses, but as you know, Princeton is a community filled with book lovers who are very supportive of this event. In the last three years we estimate our attendance to be at about 1,500 throughout the course of the day.

This year we are partnering Barnes & Noble who will staff a satellite book store at our library. Barnes & Noble will supply all the books to be sold and they will donate a generous portion of the proceeds to the Princeton Public Library's Youth Services department. Book sales will take place in our inside our library's Community Room. The author/illustrator's seating area will be on the Library Plaza which is adjacent to the Community Room. After books are purchased they can be brought to your table for autographing.

This is also a meet and greet event. Your fans do want to meet and talk to you, so please plan on spending the afternoon with us. If you choose, you will also have the opportunity to read or present your work. This is a hugely popular component of our Children's Book Festival. Our presentations will take place in 15 minute increments throughout the afternoon.

The Princeton Children's Book Festival has quickly become one of the most anticipated events to showcase talented authors and illustrators from New Jersey and beyond. The Princeton Children's Book Festival continues to grow year after year. At our first Festival in 2006, we had 24 NJ authors and illustrators participate. Last year 49 very talented individuals from across the USA and Canada spent the afternoon with us.

Our Festival has become one of the premier events of its kind in the Northeast, one that you surely will not want to miss. This is a wonderful opportunity for you to spend a wonderful afternoon your fans, discuss or read from your work and network with other authors and illustrators.

The Princeton Children's Book Festival is sponsored by the Friends of the Princeton Public Library and Packet Publications of New Jersey. Packet Publications is the parent company of 11 newspapers in the greater central New Jersey area. Packet Publications provides full coverage of this exciting event before, during and after the Festival with many ads, articles and a full insert in the "Time Off" section. Other media outlets are also on hand with additional coverage, so rest assured the Princeton Children's Book Festival has plenty of great publicity.

We have just a few requirements for submitting your application. You must have a new title that has been published in the September 2008-2009 calendar year. We cannot accept self published authors as part of this event.

If you are interested, I will be happy to send you our application form. The deadline for submitting your request is Friday, June 26, 2009. Due to the large interest in participating in the Princeton Children's Book Festival all applications that are received by the deadline will be reviewed

Please feel free to contact me at Allison Santos at ASantos@princetonlibrary.org with any questions.

Thank you,

Allison Santos
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